



I ♥  
PET  
HEAD®

# WARNING: ONLY FOR COOL PETS

### Key Sales Info!



- Pet Head is the fastest selling product COA have ever launched
- Each product is uniquely fragranced. So encourage your customers to smell wherever possible

### What Is Pet Head?

Pet Head is a premium range of luxurious shampoos, conditioners and sprays for dogs.

Pet Head is manufactured in the USA. The Human quality formula is PH balanced for dogs.

### What Makes Pet Head Different?

All Pet Head formulas are pH adjusted and free of parabens, petroleum derivatives, sulphate and DEA and will not harm your dog if licked or swallowed

Pet Head smells unique and amazing, this is one of the key features that differentiates Pet Head from other brands

### Why Use Sprays Or Wipes?

- Brilliant for winter use – don't have to get your dog cold and wet
- Great for saving time and a quick freshen up – before visiting guests or receiving them
- Perfect for last minute preparations before the show ring
- Great for wiping / cleaning dirty paws or after an unpleasant roll!!!! Poof! even banishes fox smell!!
- Great for use in boarding kennels and catteries, so pets go home smelling sweet

FOR PETS  
BORN COOL!



# Instore Display & Selling

**SMELL, SMELL, SMELL** – This product has amazing scents – so get your customers sniffing whenever possible!

Smell will be one of your main selling weapons!! If possible, have bottles open on the counter and encourage customers to sniff!!

Get a counter display – these create a great focus point and draw attention to the product

The display can hold our best sellers with a product to suit each need



## Available Point of Sale

All point of sale is FREE. Request yours today!



Pet Head Product Leaflet



Pet Head Bus Stop Sign



## Which One For Me? Your Quickie Guide!

	SHAMPOOS						CONDITIONERS		SPRAYS			WIPES
	Dirty Talk	Lifes an Itch	Puppy Fun!!	Quickie	Feeling Flaky	Me So Polished	Furtastic	High Maintenance	Dry Clean	Pooft	Dogs BFF	My Paws Rock!!
Suitable for all dogs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Really smelly dogs	✓								✓	✓		
Itchy irritated skin		✓										
Puppies			✓									✓
Hypoallergenic			✓									✓
Sensitive & prominent eyes			✓									✓
Long/thick coat				✓			✓		✓	✓	✓	
Dry tangly coat									✓	✓	✓	
Lacklustre/bad condition							✓	✓	✓	✓		
Dry flaky skin					✓							
White/colour enhancing						✓			✓			
Instant clean / No water									✓			✓
Instant freshness										✓		✓